

# ***YOU MUST LIVE IT*** ***TO LEAD IT***

***Living Leadership Keynotes, Workshops & Coaching Programs That Rapidly Strengthen, Grow, & Enhance Leadership Performance & Results***



# INSPIRE | MOTIVATE | TRANSFORM

KEYNOTES & TRAINING SESSIONS THAT HELP LEADERS & TEAMS RISE & BREAKTHROUGH

*“Hasani pushes you to **face tough challenges**. His approach is so direct, experiential, and emotionally compelling that you’re virtually guaranteed to **leave with a game-changing breakthrough**...”*



**DAVID SAUCEDO**  
President, The Saucedo Company

1. RAW
2. REAL
3. RELEVANT

**“Great leaders are not judged by what they have learned, they are judged by what they LIVE, ACTIVATE, & MAKE REAL. So stop trying to learn leadership and begin LIVING LEADERSHIP.”**



# POPULAR PROGRAMS



# RISE OF A LEADER

**HOW TO BUILD STRONG MODERN LEADERS WHO LIVE IT**

Leadership is no longer a game of who has the highest position or the most knowledge - it's a simple but powerful game of choice. Meaning those we lead, must choose us - not just today - but each and every day. This is the new leadership standard and a hard one to meet. But should you approach it, you, your team, and organization will RISE.

*In this hard-hitting session, Hasani reveals what it takes to lead in the modern economy. How to move from legacy-based leadership approaches that rely on authority and knowledge, into a modern approach called Living Leadership. Learn why teaching leadership no longer works and why building a modern high-performance culture isn't about what leaders learn but what they LIVE, ACTIVATE & MAKE REAL.*



**BOOK X FOR THIS TALK**

**\*\* Click Here or Call (803) 816-2468 \*\***



# RISE OF A TEAM

**HOW TO BUILD A RISE CULTURE THAT STRENGTHENS TEAMS & ORGANIZATIONAL PERFORMANCE**

If having great teams, excellent performance, and better **results are the FRUITS**, then **culture is the ROOTS**.

*As Peter Drucker once said, “Culture Eats Strategy for Breakfast.” Many of us believe this, yet don’t fully understand the power of culture let alone how to build one that supports our RISE.*

*In this powerful session, Hasani teaches leaders and teams what it takes to build a RISE Culture. A culture that brings people together around sh#t that matters. He’ll break down culture creation into the 5-Keys of “Cultivation.” You’ll leave knowing what to cultivate and support in yourself, your team, and organization so that you build deep, strong roots that will drive the fruits of better teamwork, performance, and results.*



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# RISE OF A ENTREPRENEUR

**FROM BUSINESS OWNER TO MODERN MOVEMENT MAKER**

The modern entrepreneur not only must have great products and services but they also must be visionaries with a message that resonates, empowers, and creates *followship*. The type of *followship* that aligns people to a purpose, inspires belief and ultimately drives sustainable profits.

*In this session, Hasani speaks about his personal journey as an entrepreneur and the lessons he's learned building his businesses and supporting others businesses as an entrepreneur coach and consultant. He will distill 20 years of bootstrapping, tons of failure and big successes down to 4-essential keys to entrepreneurial success.*



**BOOK X FOR THIS TALK**

**\*\* Click Here or Call (803) 816-2468 \*\***

# RISE OF A YOUNG LEADER

## HOW TO BUILD & CULTIVATE STRONG FUTURE LEADERS

If it feels like our youth are falling further and further behind, you're right. But this trend isn't driven by the idea that our youth have failed to LEARN. It's more about ideas, principles, and ethics we have failed to help our youth to LIVE.

*In this high energy session, Hasani helps educators, parents, and youth close what he calls the **Learning to Living Leadership Gap**. A gap that once understood transforms the discussion from an industrial age emphasis on learning "what and how" to a balanced post-modern methodology where youth discover, engage, and live their "who and why." The result... motivated, engaged, and empowered youth who not only want to learn but know how to lead themselves and others through the process of discovery and applying principle based creativity to BIG problems the world needs to have solved.*

*\*\* Session delivered in two formats - one for educators/youth advocates and another specifically for young leaders in training (ages Elementary - College)*



**BOOK X FOR THIS TALK**

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# WHAT OTHERS SAY ABOUT X AND RISE TALKS & TRAININGS



I've been through many leadership programs, but nothing like RISE, it helped me dream big then supported me to Live It and make it real. I'm now more confident and accomplishing more, but as important, my team is now performing at a record pace.

*~ Paula Powell : Director - City of El Paso*



I walked away more confident and driven than I've ever been. If you're a business owner or leader, attend RISE – it's going to fuel business and life growth. There's absolutely nothing like it.

*~ Lawrence Andre : CEO - The Why Inside*



Today's training was a great experience. It opened my eyes to what I'm great at and where I can improve. It's experiences like RISE of a Leader that make all the difference. I highly recommend this course if you're a leader who wants to grow.

*~ Chris Arriola : CEO - The Sleep Center*



Hasani is an unbelievable speaker and motivator. I came away with a couple of good ideas for my business. But what I really appreciate about Hasani is that he connects each area of business improvement to personal areas for improvement. You can't beat that.

*~ Brandon Cox: Financial Advisor - Edward Jones*



What a motivator!!! Hasani inspired and motivated the inmates in our GET Skills Program. Who would've thought or imagined inmates getting excited about a speaker.... Hasani is compassionate, uplifting, and capable of reaching diverse groups of people.

*~ Tanya Scott-Pilcher: Owner - Get Skills*





# PROGRAM OPTIONS

**ALL RISE PROGRAMS ARE CUSTOMIZED TO THE AUDIENCE**

- 15-minute *RAPID* session (quick & hard-hitting)
- 30 minute session
- 45 minute session
- 60-90 minute session (with Q&A)
- 2-4 hour workshop / Full-day workshop
- 2-3 day on-site or off-site seminar retreat
- Time-spaced courses (e.g. 2 hours bi-weekly for 12 weeks)
- Virtual session / webinar session
- **PRE-SESSION:** survey audience/attendees (find out what they really think), speak with stake holders, pre-conference private calls, etc.
- **POST-SESSION:** support & follow up, Q&A, webinar, post-conference calls, custom course creation, virtual training, coaching, and consulting.

*[ I'd love to support your audience/team and help them LIVE IT! ]*



# HASANI'S INTRO

**EXTENDED INTRO AVAILABLE UPON REQUEST**

Hasani X helps leaders and teams to RISE & BREAKTHROUGH.

He started on the ghetto streets of Oakland California and went on to become a first-generation college graduate with an Ivy League degree from the University of Pennsylvania.

He then went on to found 4E Consulting, where he helped to grow countless small to mid-sized businesses. After a successful exit at 4E Consulting, Hasani shifted gears from developing businesses to developing people as a performance consultant and leadership coach.

He is now president of Rise of a Leader, a company that helps build strong leaders and teams for companies looking to RISE.

A father of three, dedicated husband, and modern stoic.

Please help me welcome X...



# HIRE X TO SPEAK

**IT'S YOUR TURN TO BREAKTHROUGH & RISE**

***I'd love the opportunity to speak to your people. So let's make it happen. You can give me a call at (803) 816-2468, and we can discuss options.***

***Or you can click the below button to send me some ideas and check my availability.***



**CONTACT X HERE**

*& Thanks For Your Interest*

